

“Melbourne Latvian House Souvenir Design Competition”.

The Ideas Competition

Conditions

I. General information

1. The Ideas Competition is organised by Melbourne Latvian House Management Committee.
2. The competition's purpose is to receive a series of souvenir designs to promote Melbourne Latvian House.
3. The competition is open to all age groups and all age groups will be judged equally .
4. Each participant can submit a number of entries. However, each entry is to be entered separately and in accordance with conditions set out below.
5. All entries to be sent by e-mail to simona.gaisa@yahoo.com.au or by post, “Konkurss” to 3 Dickens St. Elwood, Vic. 3184. Please include your name, surname, e-mail address and phone number.
6. Competition's closing date is September 30, 2016 and all posted entries to be received by 30 September.
7. All entries will be kept by The Ideas Competition organisers and will not be returned.
8. All design ideas submitted will become the property of Melbourne Latvian House and will be used to create souvenirs for the Melbourne Latvian House, and full acknowledgement will given to the author. The best entry will receive a prize of \$100
9. Further information can be obtained via e-mail: simona.gaisa@yahoo.com.au.

II. Souvenir design criteria

10. The souvenirs will be sold at Melbourne Latvian House during advertised functions and events. Souvenirs will be gifted to special guests to promote Melbourne Latvian House
11. All souvenirs must meet the following criteria:

11.1. Be simple in form, but at the same time be compelling, innovative, attractive and useful at different artistic levels. It's a requirement that each form is such, that it can easily be posted and easily packed in hand luggage.

11.2. The title "Melburnas latviešu nams" and the new Melbourne Latvian House logo must be clearly visible.

11.3. Souvenirs' can be made from a mix of materials.

11.4. The completed entry must clearly reflect the author's idea and be submitted either in the form of a sketch, on A4 size sheet, or as a finished product.

11.5. Each entry must be accompanied by a brief description, purpose and the reasoning as to how your souvenir relates to Melbourne Latvian House

11.6. Each entry submitted to have the author's name, surname and contact details.

III. The evaluation of submitted entries

12. The competition's Evaluation Committee will be given full instructions as how to assess all submitted entries. Decisions made by the Evaluation Committee are final and can not to be challenged.

13. Assessment criteria will be based on: originality of ideas as well as the attractiveness and visibility of the souvenir, as well as its relevance to Melbourne Latvian House.

14. Competition results will be announced on October 15, 2016.

15. Most popular works will be published on Melbourne Latvian House website www.latvianhousemelbourne.com.au and on Melbourne Latvian House Facebook www.facebook.com/melbournelatvianhouse